

Research Schedule - Archive

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Conceptual Research (Formerly known as Guerrilla Testing)									
Recruit Participants	Clinicians Needed	Target Market	Gather Inputs from Design Team - One Week	Prototypes, Wireframes etc. Target Date	Iterate Moderator's Guide and Prototypes	Execution Week	Quick analysis (Target)	Detailed walk through, short deck to product owners and stakeholders	
Monday			Monday - Friday	Monday	Monday - Friday	Monday	Friday	Friday	
10/10/16	RN's, VAMs	Colorado	10/10/16 - 10/14/16	10/24/16	10/24/16 - 10/28/16	10/31/16	11/4/16	11/11/16	
12/19/16		Colorado	12/19/16 - 12/23/16	1/2/17	1/2/17 - 1/6/17	1/9/17	1/13/17	1/20/17	
1/2/17		Colorado	1/2/17 - 1/6/17	1/16/17	1/16/17 - 1/20/17	1/23/17	1/27/17	2/3/17	
1/23/17		Colorado	1/23/17 - 1/27/17	2/6/17	2/6/17 - 2/10/17	2/13/17	2/17/17	2/24/17	
2/20/17		Colorado	2/20/17 - 2/24/17	3/6/17	3/6/17 - 3/10/17	3/13/17	3/17/17	3/24/17	
Evaluative Research (formerly known as Usability Testing)									
Recruit Participants	Clinicians Needed	Target Market	Gather Inputs from Design Team - 2 weeks	Final Prototypes, Wireframes etc. due	Iterate Moderator's Guide and Prototypes	Execution Week and a Half	Quick analysis (Target)	Detailed walk through, short deck to product owners and stakeholders	Findings document
Monday			Monday - Friday 2 Weeks	Thursday	Monday - Friday	Monday	Monday	Friday	Wednesday
10/17/16	RN's, VAMs	New Jersey, Maybe Las Vegas, Maybe Phoenix	10/17/16 - 10/28/16	11/3/16	11/7/16 - 11/14/16	11/14/16	11/28/16	12/2/16	12/7/16
11/14/16		Lauderhill (Florida)	11/14/16 - 11/25/16	12/1/16	12/5/16 - 12/12/16	12/12/16	12/26/16	12/30/16	1/4/17
1/2/17		Cancelled	1/2/17 - 1/13/17	1/19/17	1/23/17 - 1/30/17	1/30/17	2/13/17	2/17/17	2/22/17
4/30/17			4/30/17 - 2/10/17	2/16/17	2/20/17 - 2/27/17	2/27/17	3/13/17	3/17/17	3/22/17
2/23/2017	FAAP		04/10-04/14	04/14/17	04/17/17 - 04/21/17	4/26/2017	4/28/2017		